



# JOÃO LINO

DIGITAL VISUAL DESIGNER

## EXPERIENCE

- 2018  
- Present

**FREELANCER - DIGITAL VISUAL DESIGNER**  
joaolino.pt

As a freelancer I develop projects for several clients in the areas of Motion, Graphic, Web and Digital.
- 2013 - 2017

**MOTION GRAPHICS DESIGNER & MULTIMEDIA DESIGNER**  
Grupo Pedro Choy

Responsible for creating multimedia content for the corporate television channel. Develop and animate campaigns for social networks, and created the design of the site Clínicas Pedro Choy. Also worked as Digital Markteer running ad campaigns in Google Adwords and Facebook Ads.
- 2011 - 2015

**MOTION GRAPHICS DESIGNER**  
Bam Boom - Colectivo de Criativos

Bam Bom - Colectivo de Criativos appeared as a workspace where I developed my freelance work. A creative studio where I dealt with the management, production and implementation of projects for clients.
- 2012 - 2014

**VJ & LJ ARTIST**  
Club do Lago

Responsible for VJ (video jockey) and LJ (light jockey) performances for professional Djs, and produced videos for that performances.
- 2013 - 2013

**MOTION GRAPHICS DESIGNER**  
Hi Interactive

As a freelancer for Hi-Interactive i've worked in various Motion Graphcis projects for their clients.
- 2011 - 2013

**DIRECTOR & VIDEO EDITOR**  
Bomsite - Soluções para Internet

Responsible for creating institutional videos and presentation of companies for Bom Site customers.
- 2012 - 2012

**MOTION GRAPHICS DESIGNER**  
Activate Brand Action

As a Motion Graphics Designer, I helped develop advertising campaigns for the Mcel brand by producing various animations.
- 2011 - 2011

**VISUAL SYSTEMS & CREATIVE DEPARTMENT**  
Dub Video Connection

Internship - I had the opportunity to learn how to work with large projectors for Video Mapping projects. I did live VJ act at the Super Bock Super Rock Festival representing Dub Video Connection. In the creative department I helped in the production and animation of video clips for clients.
- 2007 - 2008

**MULTIMEDIA DESIGNER & VIDEO EDITOR**  
Terra das Ideias

Responsible for creating 2D and 3D animations for video clips. I also had the opportunity to coordinate and lead a team during 2 animation projects.

## ABOUT

My name is João Lino, i'm a Digital Visual Designer with focus on Motion Design and Graphic Design with 7 years experience. Over the years i've been working for companies as Mcel, Freeport, Desperados, Clínicas Pedro Choy, Laboratórios Elizabeth Barreto, By The Way Studio, Activate Brand Action, Dub Video Connection, Hi-Interactive, and others.

I'm an experienced Freelancer, always keeping good communication and trust with clients, helping them with my knowledge.

## CONTACTS

 **Tel.**  
+351 919 879 196

 **Email**  
info@joaolino.pt

 **Web**  
www.joaolino.pt

## SKILLS

### AFTER EFFECTS



### CINEMA 4D



### PREMIERE PRO



### PHOTOSHOP



### ILLUSTRATOR



### HTML5, JS/JQUERY, WORDPRESS



## EDUCATION

2008 - 2011

### BACHELOR - SOUND AND IMAGE

Escola Superior de Artes e Design  
Caldas da Rainha

2004 - 2007

### INFORMATICS AND MANAGEMENT

Escola Profissional de Salvaterra de Magos

## CERTIFICATIONS

2014

### GOOGLE ADWORDS OFFICIAL TRAINING I

FLAG, Lisboa